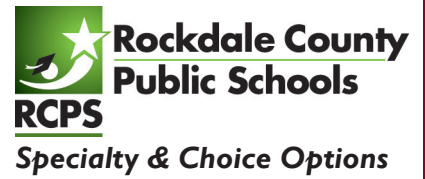




International Entertainment and Business Leadership Academy at Salem High School



3551 Underwood Road, Conyers, GA 30013 • 770-929-0176 • shs.rockdaleschools.org

Academy Overview Educational Excellence for Global Living

Students in Salem High School's International Entertainment and Business Leadership Academy will prepare for the global workforce by completing rigorous courses of study along with two or more focused pathways. Pathway offerings include film production, radio production and management, music production, and global studies with an emphasis on world languages. Along with their pathways, students will have the opportunity to participate in dual enrollment courses with local area colleges and universities and/or work-based learning. Through these experiences, students will prepare for college studies, the global work world, and public service.

International Entertainment and Business Leadership Academy students will participate in Academy workshops featuring guest speakers from industry, business, and the community. These workshops will provide students with the opportunity to enhance their leadership and communication skills, develop business knowledge and abilities, and enhance their cultural understanding and appreciation. Students will graduate ready to be 21st Century leaders in the business, entertainment, and global community.



Entertainment Pathways

Entertainment pathway students will be able to choose an audio-visual and technology concentration, focusing on either film production, radio production, or music production. A hub for the film, TV, and radio industries, Conyers provides students with many opportunities to utilize their unique skills in the entertainment field. Student-centered, hands-on instruction, as well as guest speakers, field trips, and internships, will provide Salem's students with the skills needed to be competitive in the entertainment industries, as well as the business and management background to one day own and operate their own businesses.



Business Pathways

Business students in the International Entertainment and Business Leadership Academy will complete a sequence of courses from one of four business pathways: Financial Services, Web and Digital Design, Entrepreneurship, and/or Business Accounting. In each course, students will learn the skills needed for success in the international business community. Student-centered instruction, as well as guest speakers, job-shadowing, and field trips, will be used extensively in these pathways. As a Microsoft IT Academy school, business students will also complete certification in Microsoft Office. Through their participation in Future Business Leaders of America (FBLA), students will attend conferences and compete with students across the state of Georgia.



Marine Junior ROTC Pathway

Marine Junior ROTC students will focus on personal growth, academic successes, and leadership development. Classroom topics include character development, communication skills, personal responsibility, and public service. MJROTC pathway students participate in drill and color guard activities, representing Salem and RCPS at sporting events and academic awards ceremonies. As students develop their individual knowledge and skills, they become peer leaders within the program, strengthening their leadership skills for the future. Students in the MJROTC pathway serve as role models and leaders both for Salem and in the district as a whole.



Application, Eligibility, and Lottery

RCPS will use an electronic application process for 2023-2024 School Choice programs. No paper applications will be accepted. Students may apply for one School Choice program only for the 2023-2024 school year.

The application window is November 11 through 5 p.m., December 9, 2022, to apply for the 2023-2024 school year.

The online application will be available on the district website at: rockdaleschools.org

Only completed applications will be accepted.

Eligibility Criteria

- Students must meet the student registration requirements for Rockdale County Public Schools.
- Students who change schools after day one of their 9th grade year may not be eligible for varsity sports, literary competitions or One Act Play. All GHSA eligibility rules apply for all programs.

Lottery

In the event there are more eligible applicants than space available, students will be selected via a random lottery drawing. If needed, a lottery will be held in January.



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International Skills/World Languages

Bon jour... Hola... Guten Tag... Hello — students in the International Entertainment and Business Leadership Academy will have the opportunity to receive the International Skills Diploma Seal. Students in this pathway will complete three years of foreign language studies in a single language, deepening their understanding of the language, culture, and history of native speakers. They will also be exposed to specialized business language and skills as they combine their love of languages with an international business focus. Students will be encouraged to participate in language immersion days, field trips, and study abroad opportunities.



Individualized Pathway Programs

Students entering Salem's International Entertainment and Business Leadership Academy will have the unique opportunity to blend pathways of study into a cohesive, individualized course of study. By combining business, entertainment, language, and leadership, the International Entertainment and Business Leadership Academy truly prepares students for a successful future in the global market.



A Message from the Principal

It is my pleasure to welcome you to the International Entertainment and Business Leadership Academy at Salem High School. Through the Academy, students will develop skills that will help them succeed at Salem and beyond. We strive for excellence by providing challenging curriculum that fosters academic and social growth developing lifelong learners. We are proud to provide a supportive environment that allows our students the opportunity to take control of their own learning and success. Our students have hands-on experiences in various areas of study, such as Digital Design, Web Design, World Languages, Finance & Banking, Audio Video Technology, and MJROTC. They are encouraged to create, design, plan, experiment, and problem solve as they explore these fields of study.

*Students in the International Entertainment and Business Leadership Academy will be given the opportunity to practice their professionalism skills, develop their team-building skills, and network with industry leaders. At Salem High School, we want our students to find their passion and get involved! Our students will also participate in community service projects that will benefit local and international organizations. Through these and other activities our students gain an understanding of how the International Entertainment and Business Leadership Academy will lead to future experiences, educational opportunities, and careers. At Salem High School our faculty, staff and students **COMMIT TO THE STANDARD!***

Dr. Jarvis Price, Salem High School Principal



Academy Workshop Activities

International Entertainment and Business Leadership Academy students will participate in a series of workshops and activities, including:

- International Culture Festival
- All-American High School Film Festival (New York)
- William and Mary Global Film Festival (Virginia)
- Guest Speakers
- Corporate, College, and Cultural Field Trips
- Character and Leadership Development
- Microsoft Office Certifications
- Community Service
- Future Business Leaders of America (FBLA)
- MJROTC Drill and Color Guard
- MJROTC Leadership Retreats
- Study Abroad

Certifications

